

## YOU MUST DO SOMETHING

If you are an American Citizen, you must do something to help win the war. You cannot stand idly and selfishly looking on while your neighbors are giving their lives.

You realize all this, but perhaps you are not clear as to exactly what you can do to help.

If you own farm-land, see that it is used for the purpose God intended it—for the raising of crops. You will be providing food for our armies and making profits for yourself.

If you manufacture goods economize in time, labor, and material, in your factory or shop. Work harder and more efficiently. Above all, stop waste. Again, see that you secure the business of your home town in your line of goods. This leaves the Eastern Manufacturer free to make goods for the army, and for our allies, and cuts out needless transportation expenses. Incidentally, all these things will bring you greater profit.

If you are a clerk in an office or a store, work harder—it will bring you more pay. Cut out some foolish extravagance, and so save money.

If you are a housewife, follow out Mr. Hoover's advice. Again, teach your children thrift, and the value of money. The task will repay you many times over in satisfaction and actual wealth.

What shall you do with the money you save by this means? Why loan it to the United States Government at 4% interest. Buy a Liberty Bond. The banks have some Bonds on hand right now, and there will be another Liberty Loan issue early next year.

Imagine, if you will, that you are sitting at a table with our great President, talking this matter over, and he is asking, "What are you prepared to do to help me, to help our country? Surely you will do something; what shall it be?"

The Officials of this bank, as Agents for the United States Government, ask you this question on behalf of our revered leader.

Answer the question in your own heart and mind, and start to act upon your decision TOMORROW.

As you are an American you will.

## THE FARMERS' WAR

Let us think for a while how the War concerns the farmer.

We went to war with Germany partly because the rulers of that country refused to let us send to Europe our ships laden with grain and cotton. They sank the ships and cruelly murdered our sailors. Now suppose we allowed them to stop all our shipping, where would you be? None of your goods would be sold in foreign countries with the result that you would get nothing like the prices which you get today. This war is being waged partly that you may obtain fair prices for your goods.

What is going to happen if we lose this war? Prices of farm produce will drop; the Germans will impose taxation upon you which will cripple you for the next twenty years. Worse than that, if the Germans get over here, they will treat you in just the same way as they have the farmers of France, Belgium and Italy. In these sections farm houses have been shot to pieces, crops wasted and burned; even fruit trees chopped down, the cattle stolen, the men sent into slavery to work for German masters, their women ill-treated in ways that cannot be talked of in print, their little children have had their hands chopped off in order that they may never fight or do any more useful work again.

You may say "such things will not happen here." They said this in France, in Belgium and in Italy. Each thing will happen here just as sure as you are alive, unless we smash the Germans so utterly that they are unable to reach this country. The German fleet and the German army will take just one week to get here if we are beaten. They have made up their minds that America shall pay.

Is there a farmer who will stand forward now and say, "This war does not concern me?"

You have money that you do not need at present. Loan it to the government at good interest; when you want the money back again, you can borrow on your bond, or sell it. Uncle Sam will take care of your money until you need it and pay you interest on it.

Go and buy a Liberty Bond tomorrow.

The Banks have some Bonds on hand. They are holding them for people like yourself.

Don't be a slacker, and don't fool yourself with the idea that you are too far away from the war for it to hurt you. Remember 1914, when the Germans upset the world's shipping, and you took what you could get for your products.

Think of the twenty years starvation prices ahead of you, in case we are beaten.

This is your war, and if you won't put in it you deserve to lose your American Citizenship.

Call in at the bank tomorrow, and ask it over.

## Stomach Trouble and Constipation

Those who are afflicted with stomach trouble and constipation should read the following: "I have never found anything so good for stomach trouble and constipation as Chamberlain's Tablets. I have used them off and on now for the past two years. They not only regulate the action of the bowels but stimulate the liver and keep one's body in a healthy condition," writes Mrs. Benjamin Hooper, Auburn, N. Y.

Subscribe for THE GUARDIAN your home paper.

# We'll Welcome You!

Shop Early and get the Benefit of Fresh Stocks

## What Shall I Give for a Xmas Present?

Is best answered by giving to your loved one or friend a Gift that is lasting

### Exquisite Styles in Jewelry

VERY APPROPRIATE FOR GIFTS

#### FOR LADIES WE SUGGEST

Diamond Rings, Dinner Rings, Lavalliers, Lockets and Chains, Bracelets, Ear Eobs, Brooches, Bracelet Watches, Necklaces, Lingerie Pins, or Slipper Buckles

#### FOR GENTLEMEN WE SUGGEST

Fancy Set Rings, Signet Rings, Scarf Pins, Cuff Buttons, Gold Knives, Watch Charms, Watch Fobs, Tie Clasps, Watches, or Belts and Buckles



1917

### Beautiful Sterling Cut Glass

IN LATEST DESIGNS

Make Most Beautiful Presents for Wife or Friend

AMONG THE ARTICLES WE HAVE

Vases, Nut Bowls, Flower Baskets, Comports, Celery Trays, Bon Bons, Water Sets, Plate Glass Plaques

Any Woman Appreciates Cut Glass

## DO YOUR SHOPPING EARLY

MAKE OUR STORE YOUR HEADQUARTERS WHILE IN TOWN. YOU ARE ALWAYS WELCOME. GOODS LAID ASIDE FOR YOU ON MAKING A SMALL PAYMENT

### VERY PRETTY PARISIAN IVORY GOODS

FOR MY LADY'S TOILET TABLE

Comb and Brush Sets, Jewel Cases, Hair Receivers, Salve Jars, Mirrors, and many other beautiful pieces

All Goods Bought Here Engraved Free of Charge

See Samples of Engraving in Show Window  
Our Engraving is Unexcelled Anywhere

### SILVER, BOTH IN FLAT AND HOLLOW WARE

IN STANDARD MAKES

Tea Services, in Four-piece Sets, Bread Trays, Sandwich Trays, Baking Dishes, Mustard Jars

Casseroles, Sugar and Creamers, Smoking Sets, Candelabras, Loving Cups, Salts and Peppers

ENGRAVING FREE

## ENGRAVING DEPARTMENT

Our Engraving is FREE on all merchandise bought of us. We will not do Engraving on goods bought elsewhere until after Christmas on account of being rushed with our own work

### Stylish High Grade Stationery

MAKE APPRECIATED GIFTS

Old English Lawn  
Sunset Tints and  
Highland Linen

At Prices from 50c to \$8.00 Per Box



### Exquisite Hand Painted China

IN STANDARD WARE

Pie Sets, Berry Sets, Dresser Sets, Salt Sets, Mayonnaise Sets, Nut Sets

SUGARS AND CREAMERS, CUPS AND SAUCERS

A few pieces of Artistic China in the home indicates refinement

## OUR MANUFACTURING DEPARTMENT

We Manufacture anything in Gold or Silver. Hand made Jewelry to order makes very fine Christmas presents. No job too small, no job too large for our shop. We employ only expert workmen

### High Quality Leather Goods

In Ladies' Purses, Gentlemen's Wallets, Manicure Sets

Traveling Sets for Ladies and Gentlemen



### CHRISTMAS CARDS

The Finest Selection ever shown in the Gila Valley  
COME IN AND SEE THEM

### Fine Quality Pocket Knives

FAMOUS ARROW BRAND

Both in Pearl and Stag Handles

EVERY KNIFE GUARANTEED

# SAFFORD JEWELRY COMPANY, Inc.

THE STORE OF QUALITY

## "MAKE IT A RED CROSS CHRISTMAS"

Will Be the Slogan of the Big Drive, Dec. 17th to Dec. 24th for

+ 10,000,000 NEW MEMBERS +

## American Red Cross

## ABOUT THOSE CHILDREN OF YOURS

One word to the women of America who live peaceful lives in happy homes.

Let us draw a picture for you of a scene at Evian, in France. Six hundred and eighty Belgian children are leaving a train—thin, sickly, from four to twelve years of age—children of men who refused to work for the Germans and of mothers who let their children go rather than to let them starve. They are pouring off the train, little ones clinging to the older ones, girls all crying, boys trying to cheer. They have come all the long way alone. On the platform are the Red Cross workers to meet them. Those children who can walk at all march along crying, "Meat, meat, we are going to have meat." Their little claw-like hands are significant.

Two such trains pull into Evian every day.

Another picture—it appeared in the illustrated papers recently. It showed an English widow with her eight children and the wording underneath ran as follows: "If the mother recovers from her injuries she will have six less mouths to feed—a bomb smashed their poor little home to pieces."

Do you care to see a picture of Italian life where women and children are marched in front of the German army in order that the Italian soldiers may kill them if they flee?

Would you care to think of such scenes as are described in these words:—"All along the Piave River (in Italy) last night we could hear the screams of women in the hands of the Germans?"

Women of America it is to save your children from such a fate that you are asked to economize and save and loan to the government all the money you can.

We hope our brave boys and our allies will prevent the Germans from ever reaching our shores, but even so, don't you want to help fight for the poor children of Belgium, France and Italy. Does not your mother's heart cry out to you to do your share.

Start saving now, and tell your husband to start saving now for the next Liberty Loan.

## DIDN'T KNOW WHAT TO DO WITH HIS MONEY

A farmer came to one of the biggest business men in the Southwest last week and said: "I have done pretty well this season. I've \$500.00 that I can spare. It's earning me nothing in the bank. You know something about investments, tell me what to do with it."

"Well," said the big fellow, "You can put your money into Railroad Stocks, you can buy Standard Commercial Stocks, or you can take long chances and buy stock in some Gold Mine which may or may not make you a Millionaire. Do you know anything about stocks, shares, or investments generally?"

"Not a thing."

"Well, what is your first requirement in an investment, do you want high interest, or absolute safety?"

"Absolute safety—no chances for me. Why I wouldn't sleep nights and my wife would never quit worrying if I took chances."

"Well," was the reply, "I can advise you to buy some good Commercial Stock but I want to warn you that owing to trade conditions being upset of course the Stock might be low just when you wanted to sell. Would you mind that?"

"Yes, I believe I would. Of course, I know all Stocks go up and down a little in price, but I must have something that can't go down too low, because I might want my money any time, and I can't afford to lose 5% to 10% of my investment just for the sake of securing 5% to 10% interest."

"So you want something that is so safe it will not cause you one moment's worry, you want something that you can purchase, hold, and feel safe about without your having to learn anything about stocks, shares, or market prices?"

"That's it, exactly."

The business man had known right along what investment this man needed, but he wanted the farmer to sell himself first. "Well," he said with a smile, "What's the matter with investing with the United States Government? You won't have to sit up nights wondering whether they are going to fail. You don't have to know one thing about stocks, shares or markets, in order to get in on the proposition, and your little 4% comes around twice a year regularly."

"Oh, you mean buy a Liberty Bond?"

"Yes, why not?"

"Well, I guess I can't do better."

"Better, why, man, you can't do as well. It's the only kind of investment for a fellow like yourself who knows all about farming and nothing about finance. Your bond is the best collateral in the world, you can always sell it if you have to, and believe me there is a feeling of satisfaction about owning one of those bonds that you can't buy with any other security. The bond is Uncle Sam's certificate that you are an American in good standing and you feel that you are helping our boys in the great fight. Look at it any way you like, it's the finest investment in the world."

### Chamberlain's Tablets

Chamberlain's Tablets are intended especially for stomach troubles, biliousness and constipation, and have met with much success in the treatment of those diseases. People who have suffered for years with stomach trouble and have been unable to obtain any permanent relief, have been completely cured by the use of these tablets. Chamberlain's Tablets are also of great value for biliousness. Chronic constipation may be permanently cured by taking Chamberlain's Tablets and observing the plain printed directions with each bottle.

adv-43-44